

Order Item Summary

CBS TELEVISION
STATIONS

KCNC-TV

Order ID: 62731 CF NTL-POL FBD - LBD: 09/18/12 - 09/24/12 HL#: Created: 08/23/12 12:16 PM

Client: HOUSE MAJORITY PAC (319900) CPE: / / 1636 Agency Commission: 15 % Updated: AGGUTIERREZ on 08/23/12 12:54

Agency: WATERFRONT STRATEGIES Product: HMP EST#1636 (1300) Sell :15:00 Confirmed: 08/23/12 12:53 PM

Buyer: SHIRA LEVY Domo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KMGH 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

NEW ORDER CHG/PH 08/23/12

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 001 | MNEWS1 | * T W T F * * | NEWS | 30 | B | | | 0.0 | \$600.00 | 2 | \$1,200.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/18/12 | 09/21/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 002 | MNEWS1 | M * * * * * | NEWS | 30 | B | | | 0.0 | \$600.00 | 1 | \$600.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 24</u> | | | | | | | | | | |
| | 09/24/12 | 09/24/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 003 | MEARLY | * T W T F * * | MORN | 30 | B | | | 0.0 | \$600.00 | 1 | \$600.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/18/12 | 09/21/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 004 | MEARLY | M * * * * * | MORN | 30 | B | | | 0.0 | \$600.00 | 1 | \$600.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 24</u> | | | | | | | | | | |
| | 09/24/12 | 09/24/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 005 | DPRICE | * T W T F * * | DAY | 30 | B | | | 0.0 | \$1,500.00 | 2 | \$3,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/18/12 | 09/21/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 006 | DPRICE | M * * * * * | DAY | 30 | B | | | 0.0 | \$1,500.00 | 1 | \$1,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 24</u> | | | | | | | | | | |
| | 09/24/12 | 09/24/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 007 | DYR | * T W T F * * | DAY | 30 | B | | | 0.0 | \$1,000.00 | 2 | \$2,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/18/12 | 09/21/12 | 2 | | | | | | | | | | |

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62731 CF NTL-POL FBD - LBD: 09/18/12 - 09/24/12 HL#: Created: 08/23/12 12:18 PM

Client: HOUSE MAJORITY PAC (319900) CPE: // 1636 Agency Commission: 15 % Updated: AGGUTIERREZ on 08/23/12 12:54

Agency: WATERFRONT STRATEGIES Product: HMP EST#1636 (1300) Self :15.00 Confirmed: 08/23/12 12:53 PM

Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 008 | DYR | M * * * * * | DAY | 30 | B | | | 0.0 | \$1,000.00 | 1 | \$1,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 24</u> | | | | | | | | | | |
| | 09/24/12 | 09/24/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 009 | EPHIL2 | * T W T F * * | EFG | 30 | B | | | 0.0 | \$850.00 | 2 | \$1,700.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/18/12 | 09/21/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 010 | EPHIL2 | M * * * * * | EFG | 30 | B | | | 0.0 | \$850.00 | 1 | \$850.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 24</u> | | | | | | | | | | |
| | 09/24/12 | 09/24/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 011 | NEARLY5PM | * T W T F * * | NEWS | 30 | B | | | 0.0 | \$1,600.00 | 1 | \$1,600.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/18/12 | 09/21/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 012 | NEARLY5PM | M * * * * * | NEWS | 30 | B | | | 0.0 | \$1,600.00 | 1 | \$1,600.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 24</u> | | | | | | | | | | |
| | 09/24/12 | 09/24/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 013 | NEARLY6PM | * T W T F * * | NEWS | 30 | B | | | 0.0 | \$1,600.00 | 1 | \$1,600.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/18/12 | 09/21/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 014 | NEARLY6PM | M * * * * * | NEWS | 30 | B | | | 0.0 | \$1,600.00 | 1 | \$1,600.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 24</u> | | | | | | | | | | |
| | 09/24/12 | 09/24/12 | 1 | | | | | | | | | | |

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Order ID: 62731 CF NTL-POL FBD - LBD: 09/18/12 - 09/24/12 HL#: Created: 08/23/12 12:16 PM
 Client: HOUSE MAJORITY PAC (319900) CPE: / / 1636 Agency Commission: 15 % Updated: AGGUTIERREZ on 08/23/12 12:54
 Agency: WATERFRONT STRATEGIES Product: HMP EST#1636 (1300) Self :15:00 Confirmed: 08/23/12 12:53 PM
 Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|-------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 015 | NEARLY630PM | * T W T F * * | NEWS | 30 | B | | | 0.0 | \$1,600.00 | 2 | \$3,200.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/18/12 | 09/21/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 016 | NWKND SAT2 | * * * * * S * | NEWS | 30 | B | | | 0.0 | \$750.00 | 1 | \$750.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/22/12 | 09/22/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 017 | PNAVY | * T * * * * * | REGP | 30 | B | | | 0.0 | \$6,500.00 | 1 | \$6,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/18/12 | 09/18/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 018 | PBOSSFR1 | * * * * * F * | REGP | 30 | B | | | 0.0 | \$3,500.00 | 1 | \$3,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/21/12 | 09/21/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 019 | NLATE7 | * T W T F * * | NEWS | 30 | B | | | 0.0 | \$3,000.00 | 1 | \$3,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/18/12 | 09/21/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 020 | LLETTER1 | * T W T F * * | LETT | 30 | B | | | 0.0 | \$800.00 | 2 | \$1,600.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/18/12 | 09/21/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 021 | LLETTER1 | M * * * * * | LETT | 30 | B | | | 0.0 | \$800.00 | 1 | \$800.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 24</u> | | | | | | | | | | |
| | 09/24/12 | 09/24/12 | 1 | | | | | | | | | | |

Order Item Summary

CBS TELEVISION STATIONS



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| | | | | |
|--|------------------------------|--------------------------------|--|----------------------------|
| Order ID: 62731 | CF NTL-POL | FBD - LBD: 09/18/12 - 09/24/12 | HL#: | Created: 08/23/12 12:18 PM |
| Client: HOUSE MAJORITY PAC (319900) | CPE: / / 1636 | Agency Commission: 15 % | Updated: AGGUTIERREZ on 08/23/12 12:54 | |
| Agency: WATERFRONT STRATEGIES | Product: HMP EST#1636 (1300) | Sell :15:00 | Confirmed: 08/23/12 12:53 PM | |
| Buyer: SHIRA LEVY | Demo: HHOLDS DMA RTG | Sched. Code: B | **PRINT REQUIRED** | |
| AE: NICOLE ELIE POL-GWTS-PH | | Billing Int: Monthly | BM: SS | |
| Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 022 | MNEWS430AM | * T W T * * * | NEWS | 30 | B | | | 0.0 | \$200.00 | 1 | \$200.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 17</u> | | | | | | | | | | |
| | 09/18/12 | 09/21/12 | 1 | | | | | | | | | | |

Order Totals

| Order Section | Confirmed Quantity | Revised Quantity | Confirmed Total | | Revised Total | |
|---------------------|--------------------|------------------|-----------------|-------------|---------------|---------|
| | | | Gross Amt | Net Amt | Gross Amt | Net Amt |
| Spot Buy Lines | 28 | 0 | \$39,000.00 | \$33,150.00 | \$0.00 | \$0.00 |
| Installments | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Ancillary Buy Lines | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Order Totals: | | | \$39,000.00 | \$33,150.00 | \$0.00 | \$0.00 |